

# Thailand's Leading Specialized International Electric Vehicle Technology Exhibition & Conference



ELECTRIC VEHICLE ASIA



## SUSTAINABLE SPONSORSHIP PACKAGE

**3-5 JULY 2024**

QSNCC, Bangkok, Thailand



Included an Exhibition Raw Space	90 sq.m.	72 sq.m.	36 sq.m.	18 sq.m.	
<b>▼ DIGITAL PROMOTION</b>					
1. Website					
• Promote Sponsor's Logo on Main Show Website	Main Position	Sub Position	Sub Position	Sub Position	Sub Position
2. Digital Showroom					
• Top Banner Rotation on First Page (maximum 3 banners)	●	●			
• Top Search	●	●			
3. E-Newsletter					
• E-Newsletter Promotion on Your Product or Service	2 Times	1 Time			
• Strip Advertisement on E-Newsletter (1 Time, during visitor promotion)	●				
• Product Highlight Photo on Visitor Promotion E-Newsletter	1 Photo	1 Photo	1 Photo	1 Photo	
• Sponsor's Logo on E-Newsletter's Footer	●	●	●	●	●
<b>▼ MARKETING MATERIAL PROMOTION</b>					
4. Sponsor's Logo on Show Invitation	●	●	●	●	
5. Sponsor's Logo on Online & Offline Trade Publication and Newspaper	●	●	●		
6. Advertisement on Show Invitation	Full Page	Half Page	Product Highlight	Product Highlight	
7. Sponsor's Logo on Post Show Report	●	●	●	●	●
<b>▼ CONFERENCE SPEAKING SLOT AND BRANDING AT EV ASIA</b>					
8. Speaking Session at InnoTech Stage	1 Slot	1 Slot	1 Slot	1 Slot	1 Slot
9. Speaking Session at Renewable Energy Asia Conference - EV Topic	1 Slot				
10. Sponsor's Logo at InnoTech Stage	●	●	●	●	
<b>▼ PRESS CONFERENCE &amp; NETWORKING</b>					
11. Speaking Session at EV Asia Press Conference & Networking	●				
12. Invitation to join EV Asia Press Conference & Networking	5	3	3	1	1
13. Sponsor's Logo at EV Asia Press Conference & Networking	Official Host	●	●		
<b>▼ iEVTech</b>					
14. Advertisement in Magazine - the Proceeding	Full Page	Full Page	Half Page	Half Page	
15. Sponsor's Logo in Magazine - the Proceedings	●	●	●	●	●
16. Sponsor's Logo on EV Conference Room	●	●	●	●	●
17. Sponsor's Logo on EV Display Stand	●	●	●	●	●
18. Sponsor's Logo on the Strap - EV (Max 4 logo)	●				
19. Keynote Speaking Slot at iEVTech Day 1	1 Slot				
20. A 15 mins Presentation Slot at EV Conference (EV Knowledge Sharing)	1 Slot	1 Slot	1 Slot	1 Slot	1 slot
21. Trophy of Appreciation as an Event Sponsor	●	●	●		
22. VIP access in EV Conference	8	8	4	3	2
23. EV Banquet Host	●				
24. EV Banquet Ticket	8	8	4	3	2
<b>▼ EXHIBITION</b>					
25. Sponsor's Logo on Opening Ceremony Backdrop	●	●	●		
26. Sustainability Excellence Awards	●				
27. Sponsor's Logo on Event Lobby	●	●	●		
28. Pillar Wrap Advertisement	2 Sides	1 Side	1 Side		
29. Hanging Banner (2 Sides) at Your Stand Area	1 Unit	1 Unit	1 Unit		
30. One Interview Message in Official Show Daily	1 Issue	1 Issue			
31. Strip Advertisement in Show Daily	1 Issue				
<b>Sponsorship Fee</b>	<b>1,500,000 THB</b>	<b>1,200,000 THB</b>	<b>650,000 THB</b>	<b>350,000 THB</b>	<b>150,000 THB</b>

Information updated as of 15/01/2024

Note: 1. Exhibitor must provide advertisement artwork, company's logo and submit to Organizer before stated deadline.  
 2. Conference topic & speaker profile (Item No.8, 9, 20) must get approval from organizer's conference partner. The available slot will be registered after the draft program has been complete.  
 3. For non-Thai companies the price will be in USD.  
 4. Sponsorship fee is not include 7% VAT  
 5. The Organizer reserve the right to change terms and conditions without prior notice.

